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**PROMINENT URBAN DEVELOPER ENTERS PITTSBURGH MARKET**  
*Village Green Breaks Ground on New Apartment Development in Bloomfield*

**Pittsburgh, PA May 12, 2014** – Village Green’s new 213 unit apartment community in Bloomfield bordering Shadyside is further evidence of the Pittsburgh real estate market’s resurgence. The Midwest/Mid-Atlantic luxury apartment developer will break ground Wednesday, May 14 for an approximately \$40 million dollar community directly across from Morrow Park at the corner of Baum Boulevard and Liberty Avenue. It will be called Morrow Park City Apartments.

This is Village Green’s first of multiple developments in Pittsburgh. “This was an exciting challenge for us, the architect, the local community and the city to jointly create a truly innovative place for demanding renters while blending well into the historic neighborhood they enjoy,” said Jonathan Holtzman, CEO, Village Green.

Morrow Park City Apartments will have forward thinking features, resort amenities and services representing the company’s confidence in the area’s future. Some of the unique Village Green features that are designed into the building are a boutique hotel style lobby with a two-sided movie screen, Zen Garden /Courtyard, indoor/outdoor pool, 24 hour fitness center, business conference center, heated underground parking and a Club Room with a bar, fireplace and gourmet kitchen serving as the community’s commons. The community will include everything from “Nano” apartments with wood flooring and built-ins to penthouses with stainless steel appliances and fireplaces. All the units have washer and dryers, custom oversized closets and Village Green’s signature Sexy Bathrooms featuring extra-large tubs and rain showerheads.

In keeping with their name, Village Green also builds green; using energy efficient windows, lighting, HVAC systems, recycled carpet and wood floors and low consumption plumbing - exceeding the city’s benchmark for environmentally conscious buildings. They will pursue the National Association of Home Builder’s (NAHB) National Green Building Standard; the green certification is the “gold standard” in the housing industry. For a rendering of Morrow Park City Apartments go to <http://www.villagegreen.com/development-construction-renovation>.

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**About Village Green**

Village Green is the 26<sup>th</sup> largest owner and operator of luxury apartment communities in the United States, operating more than 43,000 apartments in nearly 160 communities in 17 cities. Regional offices are in Baltimore, Chicago, Cincinnati, Dallas, Detroit, Indianapolis, Minneapolis, and St. Louis. The Village Green portfolio consists of four distinct brands: *Village Green*, *City Apartments*, *Regents Park*, *Village Park* and *V-Suites Furnished Rentals*. Explore [villagegreen.com](http://villagegreen.com)