

## **SYNCO Properties Announces New Regional Director**

**CHARLOTTE, North Carolina – (April 1, 2013)**

Nicole Broome has joined SYNCO Properties as its Regional Director, the company announced today.

Broome, formerly of Westdale Asset Management, has over 13 years of experience in the multi-family management business and has been recognized on numerous occasions for contributions to the industry. She is an active member of the Greater Charlotte Apartment Association (GCAA) and has served on several committees including Programs, Public Relations and Operations.

Broome was also selected as an industry scholar to participate in the prestigious National Apartment Association (NAA) Leadership Lyceum Program. The program identifies and develops emerging multifamily housing leaders.

She has also achieved her Certified Apartment Manager (CAM) and Certified Apartment Portfolio Supervisors (CAPS) designations from the NAA.

“Nicole is an expert at occupancy rescue and crisis management. She comes to us with a healthy resume of successes. Her addition to the team is a big win for SYNCO,” says Michelle Sanger, Director of Apartment Operations.

SYNCO Properties, Inc., is a real estate services and investment firm headquartered in Charlotte, NC. SYNCO manages 14 apartment communities throughout North and South Carolina totaling 2,675 units.